

South West International Boat Show – 2<sup>nd</sup> Annual  
23rd-26th September, 2010  
South Shore Harbour Marina, League City, Texas 77573  
[www.southwestinternationalboatshow.com](http://www.southwestinternationalboatshow.com)  
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The South Shore Harbour Marina once again plays host to the largest and most exciting in-water boat show to come to Houston and the Lone Star State – the South West International Boat Show.

Unlike any other Boat Show, the South West International Boat Show is an open invitation to manufacturers, dealers, brokers and charter companies to participate in a truly international, in-water, boat show at one of the best known venues in the Gulf Coast region, the South Shore Harbour Marina.

Buyers, sellers and exhibitors from across Texas, the USA and Mexico, will come together in a relaxed and leisurely environment to meet during this four-day event. Bay boats, sailboats, powerboats, luxury yachts, over 400 boats in the water and onshore, many ready to demo, will be on display together with the latest water toys, personal watercraft and much, much, more.

In addition to some of the world's finest boats available today, luxury autos and custom motorcycles will be displayed for sale. Live music from the Islands and plenty of fun for the whole family will ensure that the South West International Boat Show will provide four fabulous days of fun in the sun.

This year's show will also feature the Houston Wakeboard Shoot-Out, with the world's best competing for Texas "bragging rights" and a Seafood Cook-Off.

For further information and ticket sales please visit:

[www.southwestinternationalboatshow.com](http://www.southwestinternationalboatshow.com)

Tickets will also be available at H-E-B and \$2 off admission coupons will be available at Academy Sports+Outdoors Stores.

The South West International Boat Show is sponsored by:  
Academy Sports+Outdoors, Del Papa Distributing, Gulf Coast Yacht Brokers Assoc, H-E-B, Landshark, League City, Mustang Cat and the South Shore Harbour Resort & Conference Center.