



BAY AREA HOUSTON
CONVENTION & VISITORS BUREAU

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Runners, Take Your Mark!

Bay Area Houston Becomes Destination for Multiple Races

BAY AREA HOUSTON, TX – August 30, 2010 – It's time to lace up those sneakers in Bay Area Houston, as three running events hit the streets throughout the region.

"Our region is proud to host multiple races, all bringing in many visitors to our beautiful area," said Pam Summers, President of [Bay Area Houston Convention and Visitors Bureau](#) (BAHCVB). "Whether a volunteer or a competitor, it's not too late to get involved in these great outdoor activities."

While those participating in the events are sure to have plenty of fun and exercise, several charitable organizations also benefit from these marathons. "One of our chief benefactors this year is [The Bridge Over Troubled Water](#)," stated Robby Sabban, Race Director. "The Bridge is a great organization working to prevent domestic and sexual violence. It maintains a 75-bed emergency shelter for women and children; 41 units of permanent housing for women with a documented mental or physical disability and who have children in their care; and eight transitional units."

Bay Area Houston's first competition, the [Toughest 10K](#), will be held on Saturday, September 18, 2010, with the starting line at the [Kemah Boardwalk](#). This race, established in 2008, traverses the bridge joining Kemah and Seabrook, offering runners an amazing coastal view of

local marinas and attractions. To take advantage of lower [registration](#) fees, runners should sign up before September 13, 2010.

If the Kemah Bridge is not tall enough, runners can jog on over to the inaugural [La Porte By the Bay Half Marathon](#) on December 5, 2010. This race begins at Sylvan Beach, travels through many great locations within [La Porte](#) and crosses the [Fred Hartman Bridge](#) over the Houston Ship Channel. With a 178-foot water clearance, this marathon truly reaches new heights.

Walkers and runners, begin preparations now for the eighth annual [Seabrook Lucky Trail Marathon](#). Scheduled for March 19, 2011, this popular race covers many of [Seabrook's](#) ten miles of hike and bike trails through several of its eighteen parks. Listed on the [Great Texas Coastal Birding Trail](#), Seabrook is home to approximately 300 species of birds.

“With so many fun things to do in Bay Area Houston, it’s no wonder we like to call it the Happy Coast,” concluded Summers. “Contact us at our visitors center to find out about volunteer opportunities and registration information for any of these running events.”

About the Bay Area Houston Convention & Visitors Bureau

The Bay Area Houston Convention & Visitors Bureau (BAHCVB) is the destination marketing management organization for the region surrounding Clear Lake and Galveston Bay. Launched in 2001, the 501(c)(3) nonprofit organization seeks to actively increase awareness of the region as a premier tourism destination for leisure, meetings and business. For more information on leisure destinations and/or meeting accommodations in Bay Area Houston, call (281) 474-9700 or visit www.visitbayareahouston.com.

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